



FOR IMMEDIATE RELEASE

VMAC Secures Registered Trademark For Innovative UNDERHOOD® Air Compressor Systems

Nanaimo, B.C. —VMAC, the leader in compressed air innovation in North America, has secured the registered trademark for its UNDERHOOD® line of air compressor systems. This achievement further strengthens VMAC's brand identity and formally recognizes the unique design and functionality of the most space-saving mobile air compressors available.

"We are proud to have earned the registered trademark for UNDERHOOD," says Brent Johnston, CEO of VMAC. "This achievement recognizes the unique value of our air compressor systems as the UNDERHOOD brand has become synonymous with compact, powerful performance. We are confident that the UNDERHOOD name will continue to be a trusted symbol of innovation and performance for years to come."

VMAC works closely with OEMs to engineer UNDERHOOD systems that fit under the hood of the most popular service trucks and vans, providing convenient compressed air without taking up any deck or cargo space. Although VMAC was the first to release UNDERHOOD rotary screw air compressor systems in 1997, no other air compressor manufacturer has been able to reliably reproduce the design.



"Securing the registered trademark for UNDERHOOD is a monumental milestone for VMAC," says Mike Pettigrew, Marketing Manager at VMAC. "This marks a moment of celebration for our team, partners, dealers, and customers who have been integral to the UNDERHOOD series' success".

"Over 33,000 UNDERHOOD systems have been sold over the past 27 years," notes Pettigrew. "We're proud to have customers across North America trusting UNDERHOOD to work for numerous applications in every climate. For example, Ford has upfitted their fleet of service vans with UNDERHOOD40s for their mechanics to use when servicing their customers' fleets."

UNDERHOOD systems offer significant benefits to operators, including space savings, reduced GVW, and powerful air on demand. The UNDERHOOD is available in four models, the UNDERHOOD40 Truck Series, UNDERHOOD40 Van Series, UNDERHOOD70, and UNDERHOOD150, producing up to 40, 70, and 110 CFM.

Learn more about the innovative UNDERHOOD design at vmacair.com/underhood-air

##

About VMAC

A multi award-winning organization, VMAC has been named one of Canada's Best Managed Companies, Best Workplaces™ in Canada, and is Great Place To Work Certified™. With over 35 years of history, VMAC is the leading air compressor manufacturer in North America. VMAC's mobile air compressors and multi-power systems have earned a reputation for extraordinary design, build quality, durability, and reliability in extreme conditions among operators and fleet managers worldwide.

Media Contact

Anne Fortin
Digital Marketing Specialist / Media Relations
anne_fortin@vmacair.com

AIR INNOVATED.

VMAC Global Technology Inc.
1333 Kipp Road, Nanaimo, BC V9X 1R3
1-800-738-8622 VMACAIR.com

