



FOR IMMEDIATE RELEASE

VMAC Releases 2023 State Of The Mobile Compressed Air Industry Report

Nanaimo, B.C. — The 2023 edition of VMAC's State of The Mobile Compressed Air Industry Report is now released and reveals fresh insights for fleet managers and service truck operators.

"We are excited to present VMAC's latest research on the mobile compressed air industry," stated Tod Gilbert, President of VMAC. "This report provides business leaders with a unique perspective on the mobile air industry, empowering them to make informed decisions for their continued success."

The State of The Mobile Compressed Air Industry Report serves as a benchmark for industry leaders, enabling them to compare their businesses with their peers. This year's survey delves into several key areas of interest: fleets, truck classes, commercial vans, general equipment, mobile compressed air, and current industry challenges and business impacts.

"We adapt the survey each year to reflect the most important issues impacting the mobile compressed air industry," said Mike Pettigrew, Marketing Manager at VMAC. "The service truck industry is undeniably resilient, but each year brings new challenges."

"While past surveys focused heavily on the effects of the COVID-19 pandemic, we have entered a new era of concerns, including the adoption of zero-emission vehicles, ongoing chassis shortages, continued supply chain challenges, and rising interest rates," said Pettigrew.

VMAC surveyed 331 people for this year's report between December 2022 and April 2023. The participants answered 33 questions and represented numerous industries, including construction, equipment repair, transportation, oil & gas, municipal infrastructure, and more.

VMAC's 2023 State Of The Mobile Compressed Air Industry Report can be found online for free at www.vmacair.com/survey

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About VMAC

A multi-award-winning organization, VMAC has been named one of Canada's Best Managed Companies, Best Workplaces™ in Canada, and is Great Place To Work Certified™. With over 35 years of history, VMAC is the leading air compressor manufacturer in North America. VMAC's mobile air compressors and multi-power systems have earned a reputation for extraordinary design, build quality, durability, and reliability in extreme conditions among operators and fleet managers worldwide.

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